

## Web Site Evaluation Form

Name(s)/Group \_\_\_\_\_

Title of the Site \_\_\_\_\_

URL/Site Address \_\_\_\_\_

Brief Description of Site \_\_\_\_\_

It is important for you to evaluate information you find on the Internet. Anyone can create a Web page and publish it on the Internet. This does not mean the information is accurate.

Here are some guidelines you can use to determine if the site you find is a good one.

**This web site is:**

- Business/Commercial   
  Educational   
  Government   
  Organization

Authorship. Who Created the website? (very important)	Yes	Adequate	No
Is the author's name and e-mail address included?			
Are the author's credentials are given? (education, position)			
Is there an address or phone number to verify the author? (e-mail address is not enough)			
Is there a well known organization or institution associated with or sponsoring the site?			
Is there a phone number or address given so you can verify the organization or institution associated with the site?			

Purpose and Audience. What is the purpose: to entertain, persuade, educate, sell?	Yes	Adequate	No
Is the purpose clearly stated?			
Is the target audience identified?			
Is the depth and scope of information appropriate and even throughout?			
Is the language used appropriate for intended audience?			
Is the organization or institution associated with the site from an educational institution(.edu), from an organization (.org). or from the government (.gov)?  (Keep in mind that .com sites may just be trying to sell you something)			

<b>Accuracy and Currency</b>	<b>Yes</b>	<b>Adequate</b>	<b>No</b>
Is the information factual, and not just someone's personal opinion and/or feelings?  (Keep in mind some organizations may provide you with only one point of view on a subject. For example, the information provided about gun control from the American Rifle Association Web site will not be the same as the information provided about gun control you find on the Coalition to Stop Gun Violence Web site)			
Is the material on the page dated? Does the site have a copyright date, or revision date where it says last updated on? (Consider: When was the page or site created? Has it been revised? When was it last updated?)			
Is the content meaningful and useful?			
Is the page free from spelling and grammatical errors?			
Are external links included for additional information? Are these links current and in working order?			
Is content documented or cited?			
Is it advertising free?			

<b>Structure and Ease of Use. Technical Quality.</b>	<b>Yes</b>	<b>Adequate</b>	<b>No</b>
Were good design and graphic principles used in presenting information?			
Is the site free from too many distracting images, animations, colors, wild backgrounds, and sounds?			
Is the site easy to navigate through, and can you find what you want easily?			
Do the pages load quickly?			
Is the site searchable?			
Is it ADA friendly (Easy for users with disabilities)?			

**Will you use this Web site?** The more No answers you have, the more you should question the accuracy of information on the Web site. How many questions did you answer YES? \_\_\_\_\_ How many questions did you answer NO? \_\_\_\_\_  
Based on your answers, do you think this Web site is a reliable source of information for you to use?

YES \_\_\_\_\_ NO \_\_\_\_\_

Comments \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_